

Donald Duffy, MS, MBA, CMPE

President, Unify Health LLC

208-691-6966

dduffy@unifyhealthllc.com

Experience

Humanitarian Service – Hawassa, Ethiopia

March 2025 – March 2026

My wife and I are serving a one-year member/leadership support, humanitarian service mission for the Church of Jesus Christ of Latter-day Saints.

Unify Health, LLC, Hayden, ID – President

October 2013 – Present

Significantly enhanced the financial performance of medical practices by developing measurable, achievable, and sustainable strategic objectives. These objectives included the implementation and monitoring of an effective marketing plan, improved patient throughput, establishing revenue cycle performance standards, creating a positive working environment, and making efficient changes in the organizational structure.

Panhandle Health District, Hayden, ID, Administrator and District Director

May 2014 – May 2024

- Administered clinical, epidemiology, WIC, home health, nurse home visiting, health promotion and environmental health services in the five northern counties of Idaho.
- Manage over 135 employees with seven direct reports.

MediServ, Inc., Coeur d'Alene, ID - President

January 1993 – September 2013

- Founded a revenue cycle management enterprise that expanded from serving five physicians to over eighty medical practitioners across the Western United States. The clientele encompassed a diverse range of medical specialties. Clients achieved an increase of 5-15% in collected revenue and reductions in billing expenses.
- Built a team of over 60 billing specialists with expertise in medical coding, billing, and collections.

Education

Bachelors of Science Degree

Brigham Young University, Provo, UT

Masters of Business Administration

Gonzaga University, Spokane WA

Masters of Science Degree

Brigham Young University, Provo, UT

Certifications and Associations

Medical Group Management Association (MGMA) American College of Medical Practice Executive (ACMPE) Certification.

Completion Date: 10/22/2024

Medical Group Management Association (MGMA) Transformative Healthcare Certification

Completion Date: 7/2024

Certified Healthcare Financial Professional (CHFP), Healthcare Financial Management Association. Completion Date: 10/15/2016

Completed the Leadership Institute, Northwest Center for Public Health Practice at the University of Washington.

Completion Date: 11/16/ 2016

Certified 360 Leadership Assessment Facilitator with the Center for Creative Leadership (ccl.org).

Completion Date: 9/15/2020