

Donald Duffy, MS, MBA

President, Unify Health LLC

208-691-6966

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Experience

Unify Health, LLC, Hayden, ID – President

October 2013 – Present

- Significantly improved the financial performance of medical practices by developing measurable, achievable and sustainable strategic objectives. These objectives included the implementation and monitoring of an effective marketing plan, improved patient throughput, establishing revenue cycle performance standards, creating a positive working environment and making efficient changes in the organizational structure.

Panhandle Health District, Hayden, ID, Administrator and District Director

May 2014 – May 2024

- Administered clinical, epidemiology, WIC, home health, nurse home visiting, health promotion and environmental health services in the five northern counties of Idaho.
- Manage over 135 employees with seven direct reports.

MediServ, Inc., Coeur d'Alene, ID - President

January 1993 – September 2013

- Established a revenue cycle management company that grew from five physician clients to over eighty physicians practicing throughout the Western United States. Clients were comprised of a variety of medical specialties. Clients experienced a 5-15% increase in collected revenue and decreases in billing costs.
- Developed a team of over 60 billing professionals who were subject matter experts in medical coding, billing and collections.

Education

Bachelors of Science Degree

Brigham Young University, Provo, UT

Masters of Business Administration

Gonzaga University, Spokane Wa

Masters of Science Degree

Brigham Young University, Provo, UT

Certifications and Associations

Medical Group Management Association (MGMA) American College of Medical Practice Executive (ACMPE) Certification.

Completion Date: 7/31/2024

Certified Healthcare Financial Professional (CHFP), Healthcare Financial Management Association. Completion

Completion Date: 10/15/2016

Completed the Leadership Institute, Northwest Center for Public Health Practice at the University of Washington.

Completion Date: 11/16/ 2016

Certified 360 Leadership Assessment Facilitator with the Center for Creative Leadership (ccl.org).

Completion Date: 9/15/2020

Volunteer Responsibilities

- Current Board Member of the North Idaho Crisis Center
- Current Board Member of the Suicide Prevention Action Network of North Idaho
- Rotarian